

Dr. Linda Ambrosie, author of the book "Sun and Beach Tourism: Fantasy and Finance of the All-Inclusive Industry", see her website:

<https://www.tourismfantasyandfinance.org/>



Bio-Sketch of Dr. Linda Ambrosie, PhD, CPA

Dr. Linda Ambrosie holds a Ph.D. in Management with specialization in accounting, finance and tourism from Canada. In addition, she holds a Master's degree in International Business from the University of Paris IX Dauphine, France. Between her Master's and Ph.D., she worked for the International Labor Office (ILO) of the United Nations as Senior Technical Advisor in Burkina-Faso and Brazzaville-Congo, Africa. From Africa, she moved to Mexico, where for the better part of two decades she owned and operated an inbound tourism business and later owned and operated a boutique hotel.

She teaches virtual and classroom courses on management control, financial accounting and finance. In 2019-2020, she was Visiting Professor of Tourism Policy at George Washington University in Washington DC. During and after this year, she completed a teaching and policy simulation on social sustainability that will be published this year by Harvard Business Publishing. It uses a tourism destination to demonstrate the cascading impacts of good and bad investor decisions for a local community. The simulation is based on a current situation - see:

<https://business.gwu.edu/alumnus-students-partnership-caribbean-island>

In addition to social and environmental sustainability, Dr. Ambrosie's research interests include tourism taxation, especially avoidance and evasion, public sector policies and governance in tourism destinations. Addressing these topics, in 2015 she published a book on tourism, tax avoidance and public sector governance that highlights the complex financial structures designed by international groups to withhold revenue from the very destinations where tourism companies create value. These multinationals avoid the taxes necessary to promote destination development and sustainability. In 2021, she conducted follow-up research at the invitation of the Colegio de Jalisco as part of an edited book on tourism policy. In this recent research, Dr. Ambrosie demonstrates the excessive construction on the coastline of northern Quintana Roo, the few taxes that are collected especially when compared to the social outcomes and the enormous environmental damage that is occurring without significant resources being allocated to repair the ecosystem and its conservation despite the huge profits made by multinationals.

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